

**Chapter Organizing Call Minutes**  
**Tuesday, October 14, 2008**  
**4 pm EST**

- I. Welcome:
  - a. **Paulina Migalska** (Community and Event Coordinator, SEA) welcomed everyone to the call and proceeded to the Admin and Opening Round sections of the agenda.
- II. Admin:
  - b. Rules – a) please put on mute if in noisy background, b) please don't put the conference call on hold, and c) say your name when providing comments.
  - c. Agenda – see below.
- III. Opening Round Introductions / Participants shared their burning questions for the dialogue:

**Adam Stepanovic (Albuquerque, MN)**

*Excited about the possibility of building a SEA chapter in New Mexico.*

**Anne Wunderli (SEA-Boston Chapter organizing group)**

*Planning a meeting on November 7<sup>th</sup>.*

**Daniel Allen (SEA-Chicago Chapter)**

*Shared reflection from a successful recent chapter meeting.*

*Planning another meeting in cooperation with the [Donors Forum](#).*

**Chris Miller (SEA-St. Louis Chapter)**

*Shared reflections from the first recently conducted workshop in the Social Entrepreneurship and Innovation Competition (SEIC) series of events planned. 107 RSVPed for the event and over 70 attended.*

**Jim Kucher (SEA-Mid-Atlantic Chapter)**

*Shared information on the upcoming Nov. 21 event as part of the Global Entrepreneurship Week.*

**John Herron (SEA-Mid-Atlantic Chapter)**

*SEA-Mid-Atlantic Chapter is planning two focus meetings, one in Washington, DC on Nov. 18 and another one in Baltimore, MD on Nov. 25.*

*Harbor City Services (social enterprise founded by John) has been featured in the current issue of the Chronicle of Philanthropy (copy of the article attached).*

**John Romano (Miami, FL)**

*Very much interested in the Social Entrepreneurship and Innovation Competition (SEIC) in St. Louis and is looking to initiate a similar competition in cooperation with the city of Miami.*

*Jim Kutcher added that the University of Baltimore sponsored a similar event recently. Jim shared the delicate nature of finding the right mix of people for the judging panel. Social Enterprise business plans tend to be more complex and more demanding than a the more traditional business plan without a social benefit component.*

**Mari Tamburo (San Francisco, CA)**

*N/A*

IV. Content:

d. Brief description of SEA chapter program (deemed not necessary):

e. Welcome SEA's third provisional chapter – **SEA-Chicago Chapter**:

SEA staff and the group congratulated Daniel Allen of the SEA-Chicago Chapter.

f. Chapter public list:

All liked the idea of making a list of all involved in SEA chapter building initiative available to the entire group (list attached). A friendly reminder to everyone that contact information contained in the list is to be utilized for SEA chapter building initiative only.

g. Upcoming Events/ SEA Updates:

1) Global Entrepreneurship Week:

To learn more at please visit <http://unleashingideas.org/getinvolved>. You may also contact Kristina Libby at the Global Entrepreneurship Week [klibby@unleashingideas.org](mailto:klibby@unleashingideas.org)).

Chapters that are getting involved:

- **SEA-Mid-Atlantic Chapter** – an event through the Entrepreneurial Opportunity Center at the University of Baltimore on November 21<sup>st</sup>. More information forthcoming soon.
- **SEA-St. Louis Chapter** – Race for Entrepreneurship through the Skandalaris Center for Entrepreneurial Studies at University of Washington at St. Louis. Students in dual MBA/MSW program will host a networking hour during the week.
- **SEA-Chicago Chapter** – Marc Lane is involved in organizing a similar event (to that the University of Washington) at the Northwestern University in Chicago.
- **SEA-Miami Chapter** Organizing Group – John Romano's organization was involved last year. John remarked how great of an opportunity it is to gain visibility through participation in the Week.

2) SEA launches new educational teleconferences:

In partnership with Social Enterprise Group, SEA is pleased to offer 3 teleconferences on key topics for success in social enterprise. Sign up today, and notify your staff of these new offerings. **Members get a discount at \$30; non-member price is \$40.**

The following workshops, delivered via a one hour conference call, are designed to give you the tools you need to effectively develop an earned-income strategy. Presented by Kirsten Gagnaire, a leading expert in the field, these workshops include lecture, PowerPoint presentations, question & answer sessions and hands-on exercises. We encourage interactive participation on all of our workshops as there is much to be gained by learning from each other. Please come with your comments and questions and we'll do our best to get them addressed. The dates of the teleconferences are October 27, November 19, and

December 10. More information can be accessed at: [http://www.se-alliance.org/events\\_teleconference.cfm](http://www.se-alliance.org/events_teleconference.cfm).

A teleconference on L3C is also planned in the near future.

3) Social Enterprise Summit 2009:

Early bird registration for Enterprise and above member exhibitors opens on November 1 – more information can be found by visiting the summit website: <http://www.se-alliance.org/summit.cfm>.

4) SEA launching a Public Policy Committee:

SEA works to positively influence the public and private environment on behalf of social enterprise. SEA is in the process of launching a Public Policy Committee to promote new policy initiatives that have the potential of enhancing the field.

For information on policy relevant to social enterprise, please visit: [http://www.se-alliance.org/about\\_policy.cfm](http://www.se-alliance.org/about_policy.cfm)

d. Speaker series for SEA Chapter organizing groups:

How valuable would it be to you if SEA contracted a well-regarded speaker on social enterprise to come and speak at one of your chapter events next year? What possible topics, would you be interested in?

The group was extremely interested in this prospect and suggested a list of possible topics for consideration:

- Accessing capital
- Marketing and business planning
- More information on SEA (following the conclusion of SEA business planning for the next 3 years, more information will be provided)
- Existing legal entities suitable for social enterprises, in addition to and inclusive of L3C

V. Closing round feedback:

The group concurred on a suggestion to organize a formal Chapter organizing event at the Social Enterprise Summit 2009. Several people (including: John Romano, Jim Kucher, Chris Miller, Adam Stepanovic, and John Herron) expressed interest in putting together a specific workshop by and for SEA chapter organizing leaders.

Chris Miller suggested adding technical content to the monthly chapter calls by inviting guest speakers to the call (from SEA board or other experts in the social enterprise field) to give a short 15 min. presentation.