

**Chapter Organizing Call
Tuesday, March 10, 2009
Meeting Minutes**

1. Welcome

Paulina Migalska (SEA National) welcomed attendees to the call.

2. Opening Round Introductions / Participants share their burning questions/updates for the dialogue

Darryl Lewis (SEA-Seattle Exploratory Group)

Darryl's organization, the Seattle Social Capital, works with nonprofits and local developers to provide bridge financing. Darryl is interested in starting an SEA chapter in Seattle and joins today's call for learning purposes.

Jim Kucher (SEA-Mid-Atlantic Chapter)

Jim is the Executive Director at the Entrepreneurial Opportunity Center at the University of Baltimore, local host of the Mid-Atlantic Chapter. The center is planning a number of exciting events in the near future.

Daniel Allen (SEA-Chicago Chapter)

Daniel is the Sr. VP and Director of Business Development at the Marc J. Lane Investment Management, Inc. The chapter submitted and is awaiting response on Summit 2011 site bid for Chicago. The chapter also recently elected and appointed its board and hosted a successful event on the topic of L3C (Illinois will likely adopt the L3C very soon). The event was video-taped and will be available for distribution soon.

Naomi Takeuchi (SEA-Raleigh/Durham Exploratory Group)

Naomi is the President of 1000 Cranes Business Consulting specializing in social enterprise and entrepreneurship. Along with a small number of SEA member in the research triangle area of NC, she is interested in starting an SEA Chapter in her area. The group is in the process of organizing its first meeting.

Anne Wunderli (SEA-Boston Exploratory Group)

Anne is the Director of Program Support Services at the Pine Street Inn as well as board member of SEA. The chapter is currently working on a partnership with Brandeis University and is planning a joint event in May.

Drew Tulchin (SEA-Santa Fe Exploratory Group)

Drew is a Managing Partner at the Social Enterprise Associates. Drew remarked that there is interest among local nonprofits, however, the rural nature of New Mexico and distance remains a challenge.

3. Content:

a. Brief description of SEA chapter program (if necessary)

SEA Chapter program has started in 2007. The building blocks of an SEA Chapter include starting an Exploratory group (to assess local interest), an Organizing group with intent to start a chapter (getting started), a Provisional Chapter (committed to becoming a chapter), and finally a Full Chapter. Currently SEA has three provisional chapters and about a dozen exploratory and organizing groups.

Chapter Guidelines can be downloaded from SEA website (http://www.se-alliance.org/membership_chapters.cfm). Chapter Toolkit can be requested from SEA Staff.

b. Discussion of issues raised during the introduction

Although no burning issues were raised, Jim Kucher shared more information on some of the upcoming events at the Entrepreneurial Opportunity Center at the University of Baltimore. Jim also elaborated on the benefits of forming a partnership between an SEA Chapter and a local college or university, which may include access to meeting facilities, logistics assistance as well as the ability to piggy-back on existing and ongoing events. Upcoming events include:

A talk by Muhammad Yunus – www.ubalt.edu/yunus

Call attendees agreed with Jim's comments and shared their planned and/or existing partnerships with colleges/universities:

Darryl Lewis – Seattle University & North Pacific University might be great partners.

Daniel Allen – Northwestern University where Marc J. Lane (Chapter President) is lecturing.

Naomi Takeuchi – Duke University and University of Chapel Hill. The Chapter is also working on a partnership with the North Carolina Museum of Life and Sciences.

Anne Wunderli – Brandeis University

c. Updates from SEA:

i. Public Policy Committee

Kris Prendergast (President, SEA National) joined the call briefly to announce that Marc J. Lane has been chosen to join SEA's Public Policy Committee as an SEA Chapter leadership representative. Kris added that SEA had received a few applications for the position and that a decision was not easy. Since the position is a term position, there will be similar opportunities in the future.

ii. Social Enterprise Summit 2009:

a) Help us spread the word – invite your networks to the Summit.

SEA's Summit Marketing Blurb:

Social Enterprise Summit, April 15-17, 2009 in New Orleans, LA - Join over 500 leaders representing enterprising nonprofits, fair trade, digital inclusion, micro-finance, and others at the premier event for organizations pursuing a social or environmental mission using market-driven approaches. The growth of the sector has made the Social Enterprise Alliance's Summit the place for learning, peer-level networking, and the advancement of social enterprise as a movement. In addition to high-quality educational sessions and inspiring presentations from the cutting edge of the field, you can look forward to a new Policy Track, lively 10th Anniversary party, tours of local enterprises, unique pre-conference sessions, and a terrific local jazz festival on the weekend after the Summit. www.se-alliance.org/summit.cfm.

- b) **Your local SEA** - Structured Networking Session - Thursday, April 16, 4:00 - 5:30pm

Current chapter organizers from around the country will host a breakout session that discusses the process they went through to form their chapter, with tips for people interested in getting a chapter started in their community.

- c) Summit Social Network

If you haven't yet, please take a moment to create a profile for you Chapter on the Summit Social Network, for assistance please contact Paulina.

2. Upcoming SEA Member Teleconferences

[Should You Consider a Social Franchise?](#)

May 13, 1:00 PM Eastern

Based on the new publication **Streams of Hope - Social Franchising: A New Path to Wealth for Nonprofits**, this one hour call will help you understand the key criteria that nonprofits should use to decide whether to pursue a social franchise approach to revenue diversification. *Streams of Hope* examines the groundbreaking concept of social franchising and its potential to offer nonprofit organizations an unrestricted flow of funding to support mission activities.

Authored and compiled by Community Wealth Ventures, the nation's leading consulting firm to nonprofits and active SEA Member, this publication is a must read for nonprofit organizations seeking new, more reliable funding sources. It serves as both an introduction to social franchising and a handbook for navigating this exciting new income stream. [Download](#) *Streams of Hope*.

3. Winter Membership Campaign – **February 15-March 15, 2009.**

New SEA Members receive \$25 off membership fees.

4. Closing round – feedback on the meeting/final thoughts/agenda items for next meeting

The group is looking forward to next month's meeting.