

Chapter Organizing Call
Tuesday, May 12, 2009
Agenda

1. Welcome

Paulina Migalska (SEA National) welcomed attendees to the call.

2. Opening Round Introductions / Participants share their burning questions/updates for the dialogue

Anne Wunderli (SEA-Boston Exploratory Group)

Anne is the Director of Program Support Services at the *Pine Street Inn* as well as board member of SEA. The chapter is currently working on a partnership with *Brandeis University* and is planning a joint event in May.

John K. Romano (SEA-Miami Exploratory Group)

John of the *Virtual Capital Group.Com* Inc. hopes to spark interest in social enterprise by building a SEA-Miami Chapter and by working with the city of Miami.

Marc J. Lane (SEA-Chicago Chapter)

Marc is the president of the just recognized first full chapter – the SEA-Chicago Chapter. The newly form board of the chapter is very active and supportive, meets every two weeks. The chapter is currently working on devising a media outreach plan, building a website for the chapter, creating a digital newsletter and a local listserv. The chapter is also cooperating with the local Net Impact chapter in Chicago as well as the business schools at the *University of Chicago* and *Northwestern University (Booth School of Business and Kellogg School of Management* respectively). Also, the state of Illinois recently passed the L3C legislation through the state house and senate and is currently in the Governor's hands. Great marketing and publicity opportunities arise with this new development.

John Herron (SEA-Mid-Atlantic Provisional Chapter)

John is the president of SEA-Mid-Atlantic. Faced with leadership issues, the chapter decided to re-group and start over with a closer cooperation with the *University of Baltimore's Entrepreneurial Opportunity Center*. Initially, the chapter will focus on Baltimore and gradually expand into DC primarily because the audiences of the two cities are quite different. John came back from the SEA Summit in New Orleans re-energized and had a chance to participate in a day conference at the *University of Baltimore* soon after. Speakers included Bob Egger of DC Central Kitchen and noble prize winner, Muhammad Yunus. The chapter is also planning to partner with the *Association on Baltimore Area Grantmakers* and is interested in spurring L3C efforts in Maryland. Finally, *Harbor City Services* (social enterprise operated by John) and *DC Central Kitchen* are working with a local filmmaker interested in producing a documentary about the two social enterprises as well as the field overall.

Chris Miller (SEA-St. Louis Provisional Chapter)

Chris is the Community Outreach Coordinator with the Skandalaris Center for Entrepreneurial Studies at Washington University in St. Louis. In cooperation with the university, the chapter is gearing towards this year's Nonprofit Business Plan Competition. With help and guidance from Marc Lane, the L3C Legislation in Missouri has passed the senate and is currently in the house.

3. Content:

a. Discussion of issues raised during the introduction

L3C Legislations – Anne suggested that it would be great to have a short guide of lessons learned in efforts to get a state legislation on the L3C. Marc would be happy to share his experience with anyone interested. A key factor in getting the state government attention, in fact, is getting a local sponsor such a business school at a local university.

b. Updates from SEA:

i. Social Enterprise Summit 2009:

a) **Your local SEA** - Structured Networking Session - Thursday, April 16, 4:00 - 5:30pm

A suggestion has been made to re-structure the session at Summit 2010. Chapter leaders feel that they need more “lessons learned” type of content. SEA should look into putting a panel of representatives from other organizations that successfully built chapter programs.

b) Summit Social Network

The network is still available for networking.

ii. Policy Committee

The Committee is working on providing guidelines to the *White Office of Social Innovation* on how to identify high-performing solutions to critical social issues (scaled through seed capital). As a membership network, SEA wants to develop a process for social enterprises to apply for government support (funding, research, etc.)

iii. Upcoming SEA Member Teleconferences

Should You Consider a Social Franchise?

May 13, 1:00 PM Eastern

Based on the new publication **Streams of Hope - Social Franchising: A New Path to Wealth for Nonprofits**, this one hour call will help you understand the key criteria that nonprofits should use to decide whether to pursue a social franchise approach to revenue diversification. *Streams of Hope* examines the groundbreaking concept of social franchising and its potential to offer nonprofit organizations an unrestricted flow of funding to support mission activities. Authored and compiled by Community Wealth Ventures, the nation’s leading consulting firm to nonprofits and active SEA Member, this publication is a must read for nonprofit organizations seeking new, more reliable funding sources. It serves as both an introduction to social franchising and a handbook for navigating this exciting new income stream.

4. Closing round – feedback on the meeting/final thoughts/agenda items for next meeting