

Chapter Organizing Call
Tuesday, July 14, 2009
Minutes

1. Welcome

Paulina Migalska (SEA National) welcomed attendees to the call.

2. Opening Round Introductions / Participants share their burning questions/updates for the dialogue

Anne Wunderli (Boston, MA Exploratory Group)

Anne is the Director of Program Support Services at the *Pine Street Inn* as well as board member of SEA. The group has organized several events but still lacks the critical mass of engaged members to lead the chapter. The group is currently working with *Brandeis University* on a joined event on “raising capital for nonprofits”.

Marc J. Lane (SEA-Chicago Chapter)

Marc is the president of the just recognized first full chapter – the SEA-Chicago Chapter. The chapter board is very active and supportive, meets every two weeks. The chapter is also cooperating with the local Net Impact chapter in Chicago as well as the business schools at the *University of Chicago* and *Northwestern University (Booth School of Business and Kellogg School of Management)* respectively). Also, the state of Illinois recently passed the L3C legislation through the state house and senate, IL Governor will soon sign it into law.

Patricia Henderson (Canton, OH Exploratory Group)

Patricia is with the *ABCD Corporation* in Canton, OH and is interested in learning more about the possibility of starting an SEA Chapter in here area.

Marty Schwartz (SEA-Mid-Atlantic Provisional Chapter)

Marty is the CEO and Founder of *Vehicles for Change* and Vice President of the chapter. SEA-Mid-Atlantic is restarting its efforts in Baltimore with the support from *University of Baltimore Entrepreneurial Opportunity Center*. As activities pick-up in Baltimore, the chapter plans to expand into other metropolitan areas in the Mid-Atlantic region.

Marc Spencer (SEA-San Francisco Bay Area Provisional Chapter)

Marc is the CEO of *Juma Ventures* and Chair of the chapter in San Francisco Bay Area. The chapter leadership is currently serving as the host committee for the Summit 2010 to take place in San Francisco.

3. Content:

- a. Brief description of SEA chapter program (if necessary)
- b. Discussion of issues raised during the introduction
- c. *2009 'Mission, Inc' SEA Chapter Tour*
- d. Global Entrepreneurship Week - November 16 - 22, 2009 (<http://unleashingideas.org>)

From 16 - 22 November 2009, Global Entrepreneurship Week will connect young people everywhere through local, national and global activities designed to help them explore their potential as self-starters and innovators. Students, educators, entrepreneurs, business leaders, employees, non-profit leaders, government officials and many others will

participate in a range of activities, from online to face-to-face, and from large-scale competitions and events to intimate networking gatherings.

Marty Schwartz: SEA-Mid-Atlantic Chapter might be interested in organizing an event with the University of Baltimore.

Marc Spencer: It's a great idea to engage young people.

Some call participants are not entirely convinced that that aims for the Global Entrepreneurship Week mesh with SEA Chapter building efforts.

a. Updates from SEA:

i. Social Entrepreneur membership category

The **Social Entrepreneur** membership is designed for *individuals* who are exploring social change or planning to launch a social venture, and who want to become part of the Social Enterprise Alliance network. You get a \$100 discount off the Social Enterprise Summit registration. ***Regularly \$150 - Now only \$75 - so everyone can join our movement in these tough economic times.***

ii. Policy Committee

- SEA recently attended the launch of the White House Office of Social Innovation (WHOSI) on June 30.
- The state of Illinois is looking to create a state-wide fund for social innovation.

Marc Lane elaborated that the Illinois Chamber of Commerce is planning to conduct research to identify obstacles to funding of social innovation. These efforts are in the early stages.

4. Closing round – feedback on the meeting/final thoughts/agenda items for next meeting