

## Notes from SEA Chapter and Organizing Group Call Thursday, July 24, 4PM Eastern

### 1. Opening Round Introductions

#### Attending:

Anne Wunderli, Pine Street Inn, Boston

*Have had 2 meetings, one by phone, one face-to-face.*

Tom Triplett, Fieldstone Alliance, St. Paul

Kevin Lynch, Rebuild Resources, St. Paul

*Tom and Kevin are working to organize a group.*

Chris Miller, Washington University, St. Louis.

*Represents one of SEA's 2 recognized chapters. Group is exploring a social venture capital fund.*

Daniel Allen, Advocacy Investing, Chicago

*Had first meeting with 30 people attending. Group is interested in raising local public awareness of social enterprise, as well as hybrid forms and how states deal with enterprises.*

### 2. Participants 'put on the table' their burning questions for the dialogue

*What is the value proposition for forming chapters*

*How to determine content for meeting agendas*

*How quickly should a new group move toward the formalized chapter structure*

*Who is attending these new groups and what are their interests*

*How to implement an advocacy effort*

### 3. Dialogue highlights

- Would like to conduct a social enterprise 'branding' effort to educate the public
- Groups seem to have both emerging and advanced practitioners attending. Question about what role chapters should have regarding organizations doing earned income strategies but not affiliating with social enterprise. Such organizations may be reached through local donor's forum and state associations of nonprofits
- Would be helpful to share any documents, templates, etc. being used to organize these groups
- Chicago group interested in developing clearinghouse of info. Group should coordinate with SEA so as not to duplicate information already posted.
- Boston group is organizing a call on the L3C model, and Kris offered to help organize such a call for any local groups
- St. Louis is organizing an effort to explore raising capital for social enterprise. Kris will connect the group with the folks at America Forward, since the local interest seems to mirror the local aspect of the Coalition's proposed legislation for a national fund.

**Additional calls will be coordinated, date TBD**