

PROGRAM SCHEDULE

SAN FRANCISCO, CA
APRIL 28-30, 2010

SESSION TRACK KEY

I Investment & Finance
M Models & Strategies
P Policy & Advocacy
L Leadership Development & Education
C Communications & Storytelling

TUESDAY, APRIL 27

1:00pm–5:30pm	Finding Common Ground: Job Creation and/or Job Training Social Enterprises*	
12:00pm–6:00pm	Social Enterprise World Forum Meeting*	

WEDNESDAY, APRIL 28

REGISTRATION DESK OPEN 7:00am–7:00pm * INVITATION ONLY

9:00am–12:00pm	Tour Package 1 — Ashbury Images, Global Exchange, Pedal Revolution	
10:00am–3:00pm	Tour Package 2 — People's Grocery, GRID Alternatives, Brower Center, Rubicon Bakery	
12:30pm–5:30pm	Pre-conference Build Your Venture from the Mission Up!	GOLDEN GATE
1:00pm–4:00pm	Pre-conference Are We Making a Difference? Exploring Social Impact Measurement and Evaluation	SEACLIFF C
1:00pm–4:00pm	Pre-conference Is it Right For You? An Introduction to Social Enterprise	SEACLIFF D
1:00pm–4:00pm	Tour Package 3 — Community Housing Partnership, CVE, Mission Pie, Treasure Island (Toolworks)	
1:00pm–4:00pm	SEA Board Meeting	BOARD ROOM A
5:00pm–7:00pm	SOCIAL ENTERPRISE SHOWCASE & RECEPTION	ATRIUM
7:00pm–12:00am	Young Professionals Party	OFFSITE
7:00pm	Dine-arounds	OFFSITE

THURSDAY, APRIL 29

REGISTRATION OPEN 7:00am–7:00pm. EXHIBITS OPEN 8:00am–4:30pm.

8:30am–9:45am	OPENING PLENARY Catalyzing the Field (How does the public sector support social enterprise in the United Kingdom, Canada and the United States?)	GRAND BALLROOM
9:45am–10:00am	Transition Time	
10:00am–11:00am	BREAKOUT SESSIONS I	
C	Building Buzz for Your Social Enterprise: Low-Cost, High-Impact Marketing	SEACLIFF A/B
I	Disruptive Philanthropy: Empowering Individuals & Crowds	PACIFIC N/O
M	Localizing Enterprises Internationally: How Context Matters in the Replication and International Transfer of Social Enterprises	GOLDEN GATE
P	Purposeful Purchasing: New Market Opportunities for Social Enterprise Through Procurement	BAYVIEW A
I	Recycling your Economic Model for New Growth	SEACLIFF C
M	Screening and Selection for Strategic Success	PACIFIC L/M
I	Social Enterprise Angels Forum	BAYVIEW B
M	Social Enterprise in Emerging Markets	MARINA
M	Think About it Early: Legal and Tax Basics for Social Enterprise	PACIFIC B/C
L	Transforming Dreams into Action: Young Social Entrepreneurs	SEACLIFF D
11:00am–11:30am	Transition Time	
11:30am–12:30pm	BREAKOUT SESSIONS II	
P	Can You Hear Me Now? Influencing Policymakers to Hear Your Call for Increased Support	PACIFIC N/O
L	Good Board Governance – an Aspect of Risk Management	SEACLIFF D
M	Green Business, Worker Co-ops, Anchor Institutions, and Social Enterprise: the Cleveland Experience	MARINA
M	Growing Your Social Enterprise: Business Planning	BAYVIEW A
C	Income & Outcomes: Innovative Data Management, Metrics and Models for SE's	PACIFIC L/M
M	Recycling Ventures	SEACLIFF C
M	Social Enterprise in South East Asia	GOLDEN GATE
I	The L3C: Social Enterprise's Powerful, New Capital Formation Tool	PACIFIC B/C
I	To Profit or not to Profit: Methods of Assessing Financial Profitability of SE's	BAYVIEW B
L	What's Hot & Why You Should Care: An Ignite-Style Overview of Hot Trends Impacting Your Social Enterprise	SEACLIFF A/B
12:30pm–1:30pm	LUNCH/WORLD CAFÉ	ATRIUM
1:30pm–1:45pm	Transition Time	
1:45pm–2:45pm	PLENARY PANEL – Engaging all Sectors (Can systems thinking help us gain traction?)	GRAND BALLROOM
2:45pm–3:00pm	Transition Time	
3:00pm–4:00pm	BREAKOUT SESSIONS III	
M	Build a Venture in 60 Minutes – Strategies for Proof of Concept, Networking and Early Funding	BAYVIEW A
P	Creating an Enabling Policy Framework for Social Enterprise	PACIFIC N/O
L	Entrepreneurial Thinking: It's an Organizational Cultural Thing	SEACLIFF A/B
C	Happily Ever After: The Art of Cause Storytelling	MARINA
C	Measuring Social Return on Investment: A Case Study on Using this Tool.	PACIFIC B/C

L	Preview <i>The New Recruits</i> Documentary	GOLDEN GATE
I	Social Enterprise Angels Forum	BAYVIEW B
M	The DC Central Kitchen Growers Consortium – A New Way to Fish	SEACLIFF D
I	Tools for Financing Social Enterprises	PACIFIC L/M
M	Using Technology to Scale: Success Stories in Bringing Transparency to Global Value Chains	SEACLIFF C
4:00pm–4:15pm	Transition Time	
4:15pm–5:15pm	KEYNOTE SPEAKER: Chip Heath , co-author of <i>Switch: How to Change Things When Change Is Hard</i>	GRAND BALLROOM
5:15pm–6:30pm	Break	
6:30pm–7:45pm	BANQUET DINNER & LEADERSHIP AWARDS	GRAND BALLROOM
7:45pm–8:45pm	PLENARY PANEL — Shaping a New Economy (What are we aiming for?)	GRAND BALLROOM
8:45pm–11:30pm	SOCIAL ENTERPRISE SUMMIT PARTY featuring "Wake the Dead," a Celtic All-Star Grateful Dead Jam Band	BAYVIEW A/B

FRIDAY, APRIL 30

REGISTRATION OPEN 7:30am–1:00pm. EXHIBITS OPEN 8:00am–4:00pm.

7:30am–9:00am	Continental Breakfast	GRAND BALLROOM
7:30am–8:30am	Chapter and Affinity Group Meetings	GRAND BALLROOM
8:30am–9:00am	Membership meeting/networking	GRAND BALLROOM
9:00am–10:00am	BREAKOUT SESSIONS IV	
P	Assessing Impact for Investing Public Funds in Social Enterprise	SEACLIFF A/B
I	Burning a Hole in the Fog – Shedding Light on the Avant-Garde Legal Structures for Social Enterprises	BAYVIEW B
L	"Coming Up For Air" How to Work Smarter, Not Harder, to Advance Your Organization	MARINA
M	Design and Test Your Business Model Before You Plan Your Business	BAYVIEW A
I	Innovative Models for Scaling Social Enterprise	PACIFIC L/M
C	Kitchens With Mission – How to Document and Share a Successful Social Enterprise Model	PACIFIC N/O
I	Social Enterprise Angels Forum	SEACLIFF D
M	Social Enterprises in Africa	SEACLIFF C
I	Social Enterprise Loan Funds Expedite Private Financing	PACIFIC B/C
C	Stories from Australian Social Enterprises: Key Learnings from the Journeys of Practitioners	GOLDEN GATE
10:00am–10:30am	Transition Time	
10:30am–11:30am	BREAKOUT SESSIONS V	
L	Developing a Career in Social Enterprise	GOLDEN GATE
M	Seven Strategic Blunders: Why Social Enterprises Fail and Entrepreneurial Nonprofits Stumble	BAYVIEW A
L	Social Enterprise and Corporate Partnerships	PACIFIC N/O
I	Social Enterprise Angels Forum	SEACLIFF D
M	Social Enterprises in the Middle East & North Africa	MARINA
P	State and Local Government Efforts to Support Social Enterprise & Social Innovation	PACIFIC L/M
I	Sustainable Impact Investing Exchanges	PACIFIC B/C
C	Track and Express your Success Using Leading Edge Technology Tools	BAYVIEW B
M	Where to Begin: The Use of Collaboration in Social Enterprise, Tools for Complex Environments	SEACLIFF A/B
M	Youth-based Ventures from Around the World	SEACLIFF C
11:30am–12:00pm	Transition Time	
12:00pm–1:00pm	Lunch	GRAND BALLROOM
1:00pm–1:45pm	KEYNOTE SPEAKER: Dan Pallotta (Thinking Different: How does the way we've been taught to think about charity and social change stand in the way of the causes we love?)	GRAND BALLROOM
1:45pm–2:45pm	PLENARY PANEL — Thinking Bigger (What does "scaling" really mean?)	GRAND BALLROOM
2:45pm–3:00pm	PASSING THE BATON 4th Social Enterprise World Forum, South Africa; Social Enterprise Summit 2011, Chicago, IL	GRAND BALLROOM
3:00pm–3:30pm	Break	
3:30pm–6:30pm	SEA Board Meeting	BOARD ROOM A
3:30pm–6:00pm	Tour Package 4 — Glide Memorial Church, Yo! Youth Outlook, Delancey Street Foundation	
3:30pm–6:00pm	Tour Package 5 — Renaissance Entrepreneurship Center, Reliatech, Goodwill	
6:00pm	Tour Package 6 — Baseball and Social Enterprise	
SATURDAY, MAY 1		
	California SAGE Competition	OFFSITE
	Seattle Social Enterprise Visit Program (May 1-4)	OFFSITE